

13th National Indian Nations Conference: Justice for Victims of Crime

Services to Underserved Victim Groups
Affected by Drunk and Drugged Driving



December 7, 2012
Agua Caliente Band of Cahuilla Indians Reservation • Coachella Valley, California



MADD's Mission is to Stop Drunk Driving,
Support the Victims of This Violent Crime
and Prevent Underage Drinking.

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Throughout 2011, MADD volunteer and staff advocates provided critical services to 63,259 uniquely individual people who have been impacted by drunk driving and drugged driving crimes.

That's one unique person every 8 minutes.



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Services are free of charge and are rendered by trained victim advocates, many of whom have been personally impacted by drunk driving crimes.



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Without our advocacy work, MADD believes that countless victims

- would not be empowered to participate in the criminal/civil/restorative justice processes
- would not be aware of services available
- would not receive critical social support from others within the victimization community



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Yet with almost 11,000 people killed and 350,000 injured in crashes each year, there are thousands who never receive services.



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MADD strives to increase our outreach to underserved impaired driving victim groups

- Native American crime victims/survivors
- Latino victims/survivors
- African American victims/survivors
- Drugged Driving crime victims/survivors
- Rural Resident victims/survivors
- Injured Crash survivors



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An alarming fact, Native Americans are at high risk of being affected by an impaired driving crash.

- Forty-five percent of all Native American traffic fatalities involve a drunk driver, far more than any other racial/ethnic group
(national average was 31.6%)

NHTSA NCSA's Information Services Team, DRID: RACE_OMB.SAS(RACE_OMB_F): TTL: 07/08/2009, 2:44 PM



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In 2008, 11,773 people were killed in alcohol-impaired driving crashes.

Rural areas accounted for 57% (6,678) of these fatalities as compared to 43% (4,984) in urban areas.

NHTSA NCSA's Information Services Team, DRID: RACE_OMB.SAS(RACE_OMB_F); TTL: 07/08/2009, 2:44 PM



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While program statistics of victims/survivors served by MADD reflects closely the national census, we know there are more people who could benefit by receiving our supportive services.



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Ultimately, the goal can be attained by increasing the knowledge of victim advocates and increasing and deploying the number of MADD victim advocates to serve rural and tribal communities.



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The training project includes the following objectives:

- 1) develop and implement a 20-hour training institute to enhance the knowledge base of the unique needs and complicated issues
- 2) develop and implement a volunteer management component within the training institute



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The training project includes the following objectives:

- 3) develop strategic community outreach plans specific to the unique needs of the Native American and rural impaired driving underserved populations
- 4) implement key components of culturally competent victim services.



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The training institute will be implemented in two regional locations for 175 participants and will consist of 20 hours of classroom lecture, participation, and pre and post learning assignments.



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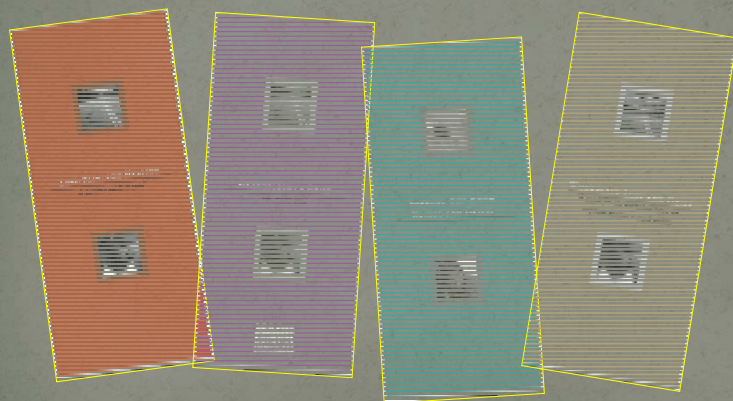
During the training, participants will be given the task of developing an underserved culturally competent community outreach plan that addresses the unique needs and complications for Native American and rural impaired driving crime victims/survivors.



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Victim/Survivor Resources



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Victim/Survivor Resources

Support Group Fundamentals:

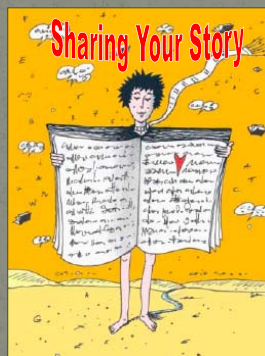
Providing Support in a Group Setting



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Victim/Survivor Resources



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The screenshot shows the MADD website homepage. At the top left is the MADD logo. Navigation links include "Blog", "Local Offices", "Donate", "Volunteer", and "Contact Us". A search bar is located in the top right. A main banner image shows hands lighting a candle. Below the banner is a "DONATE NOW" button and a "JOIN US" sign-up form. A featured article titled "Light a Virtual Candle for Your Loved Ones" is visible. Other sections include "Tie One On For Safety® This Holiday Season" and "WALK like MADD®, is MADD's signature walk event". A "NATIONWIDE Insurance" logo with the slogan "POWER of PARENTS" is also present. Social media icons for Facebook, Twitter, YouTube, and LinkedIn are at the bottom.

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The screenshot shows the "Victim Services" page on the MADD website. The page title is "Victim Services" and it features a large image of a woman's face. The main text reads: "First there's the crash, then the lifelong impact. In 2011, MADD provided victim services to over 63,000 victims and survivors nationwide—that means serving one victim and survivor every eight minutes at no charge. Call 877.MADD.HELP to speak with a victim advocate, day or night." The page is divided into three columns: "Finding Support", "Victims' Rights", and "Tributes". The "Finding Support" column states: "If you or a loved one has been affected by drunk driving, MADD is here to help. Services are available 24 hours a day, every day of the year through". The "Victims' Rights" column states: "When tragedy strikes, victims need support. MADD prides itself on being one of the largest victim services organizations in the country." The "Tributes" column states: "Behind every drunk driving statistic is a person whose life was full of family and friends, love and life, joy and laughter. MADD's Victim/Survivor". A sidebar on the left lists various services like "FINDING SUPPORT", "VICTIMS' RIGHTS", and "TRIBUTES".

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madd [Blog](#) | [Local Offices](#) | [Donate](#) | [Volunteer](#) | [Contact Us](#)

Q Search

DRUNK DRIVING | **UNDERAGE DRINKING** | **VICTIM SERVICES** | **ABOUT US** | **MEDIA CENTER** | **SPONSORS**

Home > [Victim Services](#) > [Finding Support](#) > [Victim Resources](#) > [Other Resources](#)

FINDING SUPPORT

Meet Other Victims

Other Resources

MADvocate Magazine

VICTIMS' RIGHTS

Victim Compensation

VOCA Funding

TRIBUTES

Victim/Survivor Tributes

Tree of Life

Wall of Honor

Tribute Archives

WANT TO HEAR FROM US?
Sign up to receive e-mails from MADD.

Other Resources

We have a wide selection of brochures for crash victims, available in English and Spanish, covering grief and healing, talking to children and teens about death, coping with serious injury, the criminal and civil court system, and other topics of interest.

[Grief brochures](#) | [Injured brochures](#) | [Legal brochures](#) | [Children brochures](#)
[Teenager brochures](#) | [Intervention brochures](#)

Grief brochures

Your Grief: You're Not Going Crazy
It is difficult to imagine the magnitude of pain associated with the traumatic death of a loved one. When someone is killed suddenly and violently, grief reactions of family and friends can be intense, complicated, and long lasting.

Workplace Loss and Grief
The emotional reactions you and your colleagues may experience can be overwhelming because an impaired driver has violently violated the life of someone you care for and respect.

Unique Grief: For Non-Family Members
When a friend, neighbor, lover, co-worker or an acquaintance doesn't die of natural causes, but is killed by the senseless preventable behavior of an impaired person, grief can be strong, so intense that it goes beyond what can be described in words.

Spousal Grief
It is difficult to imagine the magnitude of pain associated with the traumatic death of a loved one, especially when the loved one is your spouse or life partner.

Men and Mourning
From early childhood, males are taught that men should protect their families. Fathers are responsible for fulfilling their family's physical,

DONATE NOW
MADD's lifesaving work is possible because of caring people like you.


DID YOU KNOW?
Among persons aged 12 or older, males were more likely than females (15.1 vs. 7.9 percent) to drive under the influence of alcohol in the past year.
[More Facts >](#)

MADD Victim Services on Facebook

7,742 people like MADD Victim Services

[Jennifer](#) [Mrs. Toni](#) [Amanda](#)

[Facebook social plugin](#)



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Home > [Blog](#) > 2012 > November > [Light a Virtual Candle for Your Loved Ones](#)

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Drunk Driving

General

National President

Power of Parents

Underage Drinking

Victim Services

BLOG ARCHIVES

December 2012

November 2012

October 2012

September 2012

August 2012

July 2012

June 2012

May 2012

April 2012

March 2012

February 2012

January 2012

December 2011

November 2011

Light a Virtual Candle for Your Loved Ones
By [MADD](#) | November 30, 2012 | [20 Comments](#) | Filed in: [Drunk Driving](#) , [Victim Services](#)

Behind every drunk driving statistic is a person whose life was full of family and friends, love and life, joy and laughter. They are mothers, fathers, sons, daughters, brothers, sisters, aunts, uncles, friends, neighbors and co-workers. Their lives touched so many and they will never be forgotten.

This holiday season, we are asking everyone to take part in our online celebration of life candlelight vigil, and light a virtual candle in honor of a loved one who was killed or injured in a drunk driving crash.

You can share their story or write them a message, and light a candle in their honor or memory.
[Participate in our online tribute by lighting your virtual candle now.](#)



Comments

SUBMITTED BY DIANNE BOWDEN AT 04:27 PM ON DECEMBER 5, 2012
Jonny Wayne Henny (John Henry) I wish you were still here with your family in person,not only in memory,We love you .We never forget,you played Santa Claus for the kids at Christmas,you loved children,you doted on your neices and nephevs,just as if they were yours.You loved life and always kept the faith,whatever life gave you.You were a good brother,son,uncle,I will see you again some day !!!!!!!!!!!!!

SUBMITTED BY ANNIE K. AT 06:14 PM ON DECEMBER 4, 2012
Mavis, we miss you everyday since your tragic death on December 16, 2009. Atavishamaash nana, qvaalisim!

SUBMITTED BY MANDY AT 03:36 PM ON DECEMBER 4, 2012
This candle is for my friend who died as his motorcycle came in contact with an SUV driven by a drunk teenager. Rest in peace, Mathevv.

SUBMITTED BY BARBARA AT 10:20 PM ON DECEMBER 3, 2012
In memory of my nephew Michael Lake who's life was taken by a drunk driver at the age of 21 on October 23,1993. He is still in all our hearts. Time does not heal these kind of wounds.

The screenshot shows the MADD website with a memorial page. At the top left is the MADD logo. The navigation bar includes links for DRUNK DRIVING, UNDERAGE DRINKING, VICTIM SERVICES, ABOUT US, MEDIA CENTER, and SPONSORS. A search bar is located on the right. The main content area features a photograph of two lit candles. To the right of the candles, the text reads: "Lit for: Janay Emma Waters", "Lit by: Daddy (Warren B. Waters)", and "My Janay, It seems as the years go by I miss you more than ever. It's going to be another Christmas you won't be here with us, wish I could hug & kiss you one more time I LOVE YOU..until we meet again." A small decorative image of a group of people is visible in the bottom right corner of the page.

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The cover of the MADDVOCATE magazine features the MADD logo at the top left. The text "Helping Survivors Survive | Spring 2012" is positioned above the main title "maddvocate™". The central image shows a hand reaching out against a background of green foliage. Text on the cover includes "REACHING OUT FOR HELP" and "Erasing the stigma of seeking professional counseling". On the right side, it says "Report to the nation PLUS: A message from MADD's new national president". A small decorative image of a group of people is visible in the bottom right corner of the page.

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Support a Stronger Child Endangerment Law

1. Personalize the subject and text of the message on the right with your own words, if you wish.
2. Complete the form below with your information.
3. Click the Next Step button to send your letter to these decision makers:
 - o Your Governor
 - o Your State Senator or Senators
 - o Your State Representative or Representatives

* = Required Fields

* Title

* First Name

* Last Name

* Address 1

Address 2

* City

* State / Province
 Choose a State

* ZIP / Postal Code

Phone Number

* Your Email

Send This Message

* Subject
Please Support a Stronger Child Endangerment Law

Dear [Decision Maker],

* Personalize your message
 revoke/suspension as a sanction
 - Requiring alcohol/drug assessment and treatment (if necessary)
 - Requiring the use of an ignition interlock device by offenders
 - Considering the offense of DUI child endangerment to be a felony
 - Eliminating eligibility of offenders for diversion programs that circumvent a record

I believe that passing child endangerment legislation that contains these components will help stop drunk driving and its vital to our children's future. Thank you in advance for your prompt consideration of creating a stronger DUI child endangerment law.

Sincerely,

[Your name]
[Your address]
[City, state ZIP]

If you take action and have not already registered, you will receive periodic updates and communications from MADD.

Remember me [What's this?](#)

Next Step

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Supportline
877.MADD.HELP

www.madd.org



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